

Lavinia Weissman

Ecologist and Coach

“Coaching for people living with high degrees of uncertainty and responsibility, who push the edge of the envelope to work wisely and live well.”

“There is no use trying,” said Alice; “one can’t believe impossible things.” “I dare say you haven’t had much practice,” said the Queen. “When I was your age, I always did it for half an hour a day. Why, sometimes I’ve believed as many as six impossible things before breakfast.”

*- Lewis Carroll,
Alice in Wonderland*

About My Coaching

My coaching program is created for those who live with a high degree of uncertainty and carry high levels of responsibility. When challenged they seek the best resources to efficiently ease the transition influenced by:

- Professional Development
- Chronic or life threatening illness
- Care giving for elders and special needs children
- Environmental hazards and exposures
- Life changing events

I do this with a balance of intuition and knowledge of the impact of the environment on health. My expertise draws from the ethic of sustainability and wellness.

I combine my knowledge and wisdom founded from my personal experiences of change to help my clients to make a profound impact throughout their transition.

*The Cherry Blossom symbolizes beauty
and the precious moment in which
something you learn guides you to focus
your actions into a valuable
accomplishment.*

Change is a constant in life that brings unexpected variance to your health, work, and finances. Change can arrive at your door unexpectedly disguised as a reward or challenge. Either way, it can impact your relationships with others.

Change can test the fabric of your network in terms of how quickly you gain wisdom from the people you know. This in turn will help guide your actions keeping your life on stable ground, while assuring yourself the best quality of life possible.

At these times, consulting with a professional advocate or coach is essential to help draw attention to your transition rather than distractions caused by people in your life who may have conflicting priorities.

My expertise draws on years of learning from my family, my clients and myself about how to live life protecting and sustaining your health as a priority. This approach includes exercising precaution as it relates to your employment, health and financial planning.

My coaching method is based on my extensive knowledge of opportunities to integrate into your life sustainable practices, which insure your ability to work maintain your health and build a financial program for personal asset management.

For my practice, I combine a strong use of intuition with knowledge of most current reports on health and environment, approaches to professional development and knowledge of insurance, investment and benefits packages, as well as career, benefit, and insurance packages.

I capture your life story in a way that helps me understand your personal values, aspirations, and goals to find possibilities that would not be discovered by one person working alone.



Lavinia is a partner and founder of BrilliantMinds-SweetHearts.com - an intellectual property group that develops curriculum and publications that include WorkEcology.com. WorkEcology.com is a web-based magazine serving people who work wisely to live well within the Ethical Markets global marketplace.

EthicalMarkets.com is the first internet-based portal serving the global marketplace described in Hazel Henderson’s book Ethical Markets. This portal reaches out to over 80M people globally. Lavinia is an advisory board member for the World Business Academy’s Ethic Mark Award.

She has published in:

- Strategy and Business Magazine - online
- HR.com
- Boston’s Women’s Business Journal

You can view her articles at:

LaviniaWeissman.com and WorkEcology.com

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